## **MEETINGS INSIDER** HAMILTON COUNTY, INDIANA



# SMALL MEETINGS NEED BIG OUTCOMES.

### CARMEL | FISHERS | NOBLESVILLE | WESTFIELD | NORTHERN TOWNS

## **Putting Our BEST Foot Forward**

Hamilton County's cities and towns have a long-standing record of receiving accolades that include the word "best." Accolades range from "<u>Best Places to Live</u>," <u>nationally acclaimed</u> parks and recreational facilities, and <u>indoor</u> and <u>outdoor</u> entertainment venues that attract both national and international entertainment.

But what is considered "the best" today may not translate into the next decade. To ensure the continued viability and improve on existing amenities, Hamilton County Tourism will soon release the results of BEST — an extensive study of Business of Entertainment, Sport and Tourism. Funded in part through a substantial grant from the U.S. Economic Development Administration, study will guide future entertainment, group and sports tourism-related capital investments, identify job training needs and other endeavors aimed to create greater resilience and grow tourism's economic impact for Hamilton County.

"We are nearing completion and have worked with great colleagues at Hunden Strategic Partners who provided the research and analysis," said Karen Radcliff, vice president at Hamilton County Tourism. "From this extensive study of our tourism economy and the market dynamics at play, we can see how we stack up to competitive destinations and the opportunities smart for investment. With more exciting growth in its future, Hamilton County is a destination to keep on the radar."

While the future is bright and exciting, planning a convention or event in Hamilton County right now definitely comes with numerous perks. A low hotel room tax rate, free parking and easy access to major interstates and highways ad up to "win-win" for visitors. Fall is *much more* than pumpkin spice in Hamilton County!

#### Vibrant Arts Scene

As leaves begin to turn their vibrant hues of yellow, orange and red, it is as if they are rolling out a lovely foliage welcome mat for Hamilton County visitors. The fall entertainment season gets underway at the <u>Center for Performing Arts</u> and its resident companies in Carmel, but if you can't make an actual performance, <u>The Great American Songbook Foundation</u> welcomes tours of its gallery and exhibits Monday – Friday, 10 a.m. to 4 p.m. Likewise, area thespians return to the stage this fall at <u>Noblesville's</u> <u>Belfry Theatre</u> and <u>Westfield's Basile</u> Playhouse. <u>Free concerts</u> at numerous outdoor venues in Hamilton County run through October.

#### **Tons of Family Fun**

As for family friendly things to do, fabulous fall fun awaits at <u>Stuckey's Farm</u> where kids can romp through "Adventure Acres" and enjoy apple cider and fresh (warm!) apple cider donuts. Conner Prairie's

<u>Headless Horseman Festival</u> is equally packed with fun for kids of all ages (and levels of bravery). And if a more leisurely visit is your thing, check out the Conner Prairie <u>Apple Store</u>, open Wednesdays through Sundays, noon to 5 p.m.

#### **Hoosier Hospitality Means Great Food**

Try not to over-indulge on those apples and donuts ... and apple cider slushies. You don't want to spoil your dinner, as mom would say. Hamilton County is fast becoming a <u>dining destination</u> for foodies looking for a great meal. From waterfront dining on Morse and Geist Lakes to quaint alfresco in downtown Carmel and Noblesville, the vibe is yours to create.

#### **Rest Easy in Hamilton County**

Those amenities paired with fabulous hotels/meeting venues make a convention or event in Hamilton County seamless for the planner and unforgettable for the attendees.

#### **Renaissance Indianapolis North Hotel**

Conveniently located along the Meridian Corridor, this Marriot hotel provides easy access to both Hamilton County and Indianapolis destinations. A modern and energetic design and numerous creative spaces blend a unique style with advanced technology. More than 12,000 square foot of exhibit space includes banquet and theatre capacity.

#### Embassy Suites by Hilton Noblesville Indianapolis Conference Center

Hamilton County's largest conference center accommodates up to 2,000 attendees for business and social events. The 198 guest suites each include a sleeper sofa and kitchenette and access to an indoor pool, lounge and a fitness room.

#### **Hotel Carmichael**

Within the Carmel Arts & Design District, this 122-room luxury hotel is walkable to vibrant downtown and mid-town Carmel and boasts its own jazz nightclub, cabaret dinner and music venue. In addition, there is a 4,000 square foot conference area, a full-service restaurant, private dining, and outdoor seating.

#### **Drury Plaza Hotel Indianapolis Carmel**

Boasting seven meeting rooms totaling more than 7,000 square feet, the Drury Plaza Hotel is located between Carmel and Indianapolis on Meridian St. (US 31) on 96<sup>th</sup> Street. The hotel also has more than 300 sleeping rooms and nearly 40 suites.