



## HAMILTON COUNTY TOURISM RATE CARD

|                          |                          | MAX<br>INVENTORY<br>UNITS | NEW RATES<br>MONTHLY<br>SPEND |
|--------------------------|--------------------------|---------------------------|-------------------------------|
| RUN-OF-SITE PLACEMENTS   |                          |                           |                               |
| Run of Site Banner       | <i>run-of-site</i>       | 7                         | \$150                         |
| Mobile Footer            | <i>run-of-site</i>       | 10                        | \$150                         |
| Spotlight                | <i>run-of-site</i>       | 12                        | \$125                         |
| FEATURED LISTINGS        |                          |                           |                               |
| Featured Listing         | Hotels                   | 5                         | \$175                         |
| Featured Listing         | Things to Do>Attractions | 5                         | \$125                         |
| Featured Listing         | Restaurants              | 5                         | \$100                         |
| Featured Listing         | <i>all others</i>        | 5                         | \$100                         |
| PREMIUM PAGE SPONSORSHIP |                          |                           |                               |
| Premium Page Sponsor     | Home Page                | 2                         | \$200                         |
| Premium Page Sponsor     | Events                   | 2                         | \$250                         |
| Premium Page Sponsor     | Restaurants              | 2                         | \$150                         |
| Premium Page Sponsor     | Hotels                   | 2                         | \$225                         |
| Premium Page Sponsor     | Things to Do             | 2                         | \$175                         |
| Premium Page Sponsor     | <i>all others</i>        | 2                         | \$150                         |
| BUNDLE DISCOUNTS         |                          |                           |                               |
| TWO PLACEMENTS           |                          | 15%                       |                               |
| THREE PLACEMENTS         |                          | 20%                       |                               |
| FOUR+ PLACEMENTS         |                          | 25%                       |                               |

Current Advertisers capped at a 10% increase upon renewal when renewing the same program