

# THE HUDDLE

## HAMILTON COUNTY, INDIANA



## THE WINNING DESTINATION

### HOME TO GRAND PARK AND OTHER CHAMPIONSHIP-CALIBER VENUES.

#### Hamilton County Pursuing eSports Events

Hamilton County is entering the eSports game. County officials and eSports professionals have formed a task force to explore capabilities for the county in the industry.

“We see eSports as an opportunity for our communities, especially as we grow,” Hamilton County Tourism Vice President Karen Radcliff said. “We are finding that there are a lot of families desiring eSports offerings and all of our high schools are competing.”

The Mudsock Youth Sports organization in Fishers conducted a study with one recommendation being a stronger pursuit in recreational eSports for youth. Mudsock found 80% of eSports players won’t ever play a traditional “bat and ball” sport. Serving that segment of youth plus preparing the county’s facilities sets the table for Hamilton County to enter the eSports game.

“I think the possibilities for esports in Hamilton County are limitless. We have a strong base of interested and talented athletes in our community and a proven track record of success in the youth sports space,” Executive Director of Mudsock Sports in Fishers Scott Spillman said. “With the new facilities being built in Hamilton County and the strength of great hotel partners, Hamilton County is positioned to be the premier location for large-scale esports events.”